

## The new FOCUS range

4 New Fluid Heads for lightweight Camera packages up to 22kg (48.50lbs)

CARTONI, the gold standard in Camera Support for 80 years, is introducing - in addition to the popular **FOCUS HD** - a new range of **FOCUS** Fluid Heads specifically designed for today's smaller, lighter high-performance cameras.

The four new dynamic Heads, **FOCUS 8**✓, **12**✓, **18**✓ & **22**✓ accommodate an array of camera, lens and accessory packages from 0 ↔ 22kg (0 ↔ 48.50lbs). Each include CARTONI's patented counterbalance system for superb performance and each comes with the company's unsurpassed 5-year warranty.

Rugged, yet easy to operate, compact **FOCUS** Fluid Heads combine extremely lightweight magnesium alloys construction with precision engineering, smooth fluid feel, simple ergonomic settings, providing perfect performance every time, making them ideal for a range of applications from all news gathering and documentary shooting to motion picture production and studio use. **FOCUS** Heads give you that smooth fluid sensation that can only be delivered by a perfect counterbalance system.

### FOCUS range features:

- **Payloads from 0 ↔ 22kg (48.50lbs)**

The added capacity allows operators to confidently employ additional accessories from small studio prompters to large **ENG** kits with on-board lights, monitors and larger batteries.

- **Robust design**

**FOCUS** are built for the rigors of **ENG** and field operations. The new CARTONI patented counterbalance system allows for a lighter and more compact structure without compromising durability.

- **Ultra lightweight**

At only 1.8kg (4lbs) **FOCUS 8**✓ is capable of supporting payloads up to 8kg (17.6lbs), one of the best weight-to-payload ratios in the industry. Its portability and easy setup makes it ideal for news operations.

- **Perfect counterbalance**

All Heads offer ±90° of perfectly balanced ultralight adjustment from 0 ↔ 22kg (48.50lbs). The ability of and **FOCUS 12**✓ to support payloads less than 2kg (4.4lbs) enables the use of a wide variety of camera/lens/accessory combinations.

- **Euro-style, quick-release plate**

The simple, Euro plate on the **FOCUS 12**✓, **18**✓ & **22**✓ enables fast set up and easy balancing. The plate is compatible with all leading tripod manufactures for full exchangeability in the field. The **8**✓, features an innovative sliding plate compatible with Sachtler ACE & Manfrotto standard plates.

- **Improved set-up and functionality**

**FOCUS 12**✓, **18**✓ & **22**✓ come with a switchable, illuminated level bubble as a standard feature.

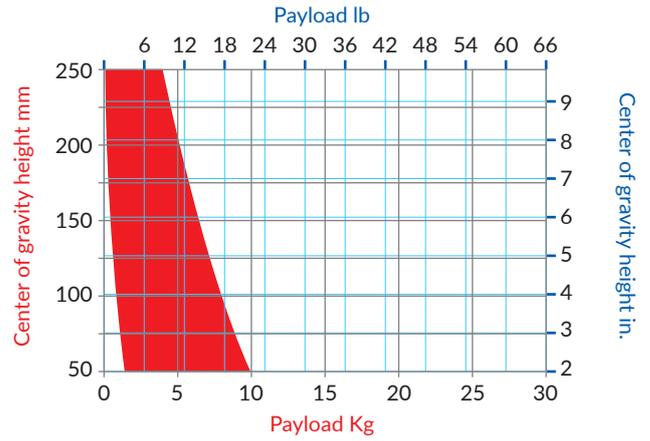
- **Mounting interface**

All **FOCUS** Heads offer 100mm ball base fittings - except **8**✓ which has a 75mm ball base - to provide rigid and sturdy support that can easily interface with industry standard 100mm tripods.



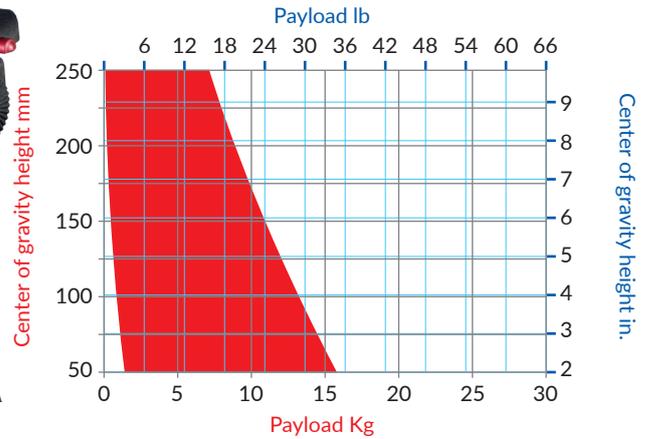
# FOCUS 8 ✓

<b>Payload capacity</b>	0 ↔ 8 kg (17,7 lbs)
<b>Weight</b>	1,8 kg (4 lbs)
<b>Pan range</b>	360°
<b>Tilt range</b>	± 90°
<b>Counterbalance</b>	continuous
<b>Fluid Drag</b>	continuous
<b>Bowl diametre</b>	75 mm
<b>Camera attachment</b>	Sliding plate
<b>Temperature range</b>	-40°/+60° C



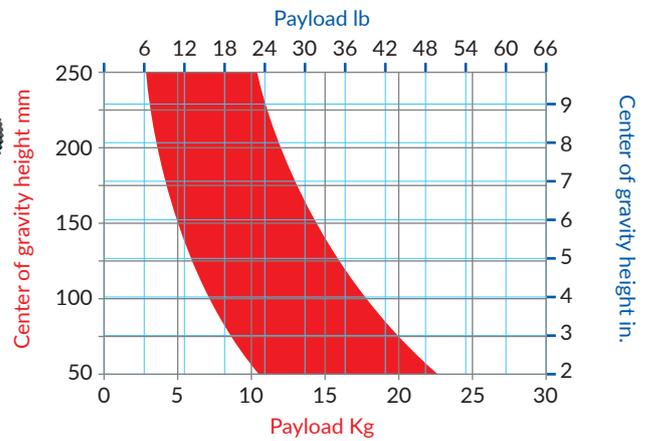
# FOCUS 12 ✓

<b>Payload capacity</b>	0 ↔ 12 kg (26 lbs)
<b>Weight</b>	2,5 kg (5,5 lbs)
<b>Pan range</b>	360°
<b>Tilt range</b>	± 90°
<b>Counterbalance</b>	continuous
<b>Fluid Drag</b>	continuous
<b>Bowl diametre</b>	100 mm
<b>Camera attachment</b>	Quick release Euro plate
<b>Temperature range</b>	-40°/+60° C



# FOCUS 18 ✓

<b>Payload capacity</b>	6 kg (13,2 lbs) ↔ 18 kg (40 lbs)
<b>Weight</b>	3,5 kg (7,7 lbs)
<b>Pan range</b>	360°
<b>Tilt range</b>	± 90°
<b>Counterbalance</b>	continuous
<b>Fluid Drag</b>	continuous
<b>Bowl diametre</b>	100 mm
<b>Camera attachment</b>	Quick release Euro plate
<b>Temperature range</b>	-40°/+60° C



# FOCUS 22 ✓

<b>Payload capacity</b>	3 kg (6,6 lbs) ↔ 22 kg (49 lbs)
<b>Weight</b>	3,9 kg (7,7 lbs)
<b>Pan range</b>	360°
<b>Tilt range</b>	± 90°
<b>Counterbalance</b>	continuous
<b>Fluid Drag</b>	continuous
<b>Bowl diametre</b>	100 mm
<b>Camera attachment</b>	Quick release Euro plate
<b>Temperature range</b>	-40°/+60° C

